

NORTH CAROLINA
GUILFORD COUNTY

FILED

IN THE GENERAL COURT OF JUSTICE
SUPERIOR COURT DIVISION

22 CVS 7964

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GUILFORD CO., C.S.C.

BY

(h)

ADRIAN MURPHY
AKEYA SIMPKINS
ALAN YOUNG
ALBANIA EVANS
ALESEIA BRYANT
ALFREDA THOMPSON
ALFRICKA BENNETT
ALMA HUFFINS
ALVIN FEARSON, JR
AMI EL-BEY
ANDREA CLARK
ANGELA TAYLOR
ANNA DOCKERY
ANNETTE TUNSTELL
ANTHONY CUNNINGHAM
ANTOINE SMITH
ANTOINETTE MILLNER
ANTONIO PHILLIPS
APRIL MICHAEL
ARNESHA WATKINS
ASBURY FORTE, III
ASHLEY APPLEWHITE
ASHLEY POTEAT
ASHLEY WATSON
ATASHANIYAH
BOBINSON
BEATRICE PITT
BERTHIA RAMSEUR
BOBBY BOYER
BOBBY LINDER
BONITA STOVALL
BRADLEY MULLINS
BRENZION CATHEY
BRIGTTE MCKETHEN
BRITTANY BATTLE
CALVINETTE PETTIEWAY
CARMEN BYRD
CARMEN RAEFORD
CASSANDRA BROWN

COMPLAINT

CASSANDRA WALL
CELEST HANCOCK
CELESTE KELLIEHAN
CHANISE AUTRY
CHANTEL MOORE
CHARITY WADDELL
CHARLES BROOKS
CHARLES CAUDLE, JR.
CHARLES HAMPTON
CHETARRA HILL
CHRISTINE BUIE
CHRISTOPHER HOEY
CORNELIUS PETTY
CORY MONTGOMERY
DAISY SANDERS
DAMIAN HALL
DANIELLE EZELL
DANTE HAYES
DARREN JONES
DASHANNON MCCRAY
DAVID FAISON, JR.
DAVID LITTLE
DAWN SLAUGHTER
DEBORAH PLUMMER
DEBRA GUTIERREZ
DEIDRA BATTLE
DELIE ANTHONY
DEMETRIUS WHITE
DENICE LOVETTE
DENISE JONES
DERRICK DUDLEY
DEVIAN JOHNSON
DIANNE KIRKPATRICK
DIEDRE HINES
DONALD NEWBY
DORTHEA KNOX
DUANE WARD
DUANE WILLIAMS
DWANA PEEK
EBONY ALLISON
EBONY FUTRELL
EBONY MONIC SANDERS
EDWARD PURCELL
ELIJAH BOYD
ELLIOTT ADAMS
ESTHER JORDAN

EVA SADLER
EVONE MORRISON PARKER
FAITH APPLEWHITE
FELICIA DANIELS
FELICIA NASRAWIN
FRANCES IVEY
FRANCESCA CHEEK
GARY CROMARTIE
GENEVA DAWKINS
GERALYN BROWN
GERTRUDE DUDLEY
GINO MARSHALL
GLADYS STROUD
GREGORY HERRING
GREGORY SLADE
IRIS BROWN
IVORY SMITH
IVY HARRINGTON
JACK GATES
JACKQUELINE DOLLENTE
JACQUELINE CAIN
JAMEL LOWE
JAMES ARNOLD, JR.
JAMES WILLIAMS
JAMILA THOMAS
JANUS BARLOW
JAREZ CUTLER
JASMER GRAHAM
POWELL
JASON PORTER
JEAN JONES
JENNIFER WARD
JERMECKA HASTY
JEROME JOHNSON
JEROME TYSON
JERRITH TATE
JERRY BOLEN
JERRY HAMPTON
JESSICA BURT
JESSICA HILL
JILLIAN LEACH
JIMMY CHILTON
JO ANNA MOORE
JOHN JONES
JORDAN BARNES
JOSEPH JOSHUA FULP

JOSHUA CARTER
JOSHUA CHRISP
JOY DONALDSON
JUDY TAYLOR
KATHRYN THOMAS
KATRINA SCOTT
KEBRIA MILLER
KEISHA COLEMAN
KELLEY BENTON
KENNETH ALLEN
KENNIE BAKER
KEVIN BRYAN
KEVIN BUCHANAN
KIMBERLY FLOWERS
KIMBERLY MORRISON
KIMBERLY PAILIN
KRISTEN HOPINS
LA'SHEBA DUNLAP
LAKESHIA SMITH
LAQUASHIA HAYNES
LARRY EVANS
LASHA ROSS
LATARSHA MOSS
LATASHA PERRY
LATONIA WILLIAMS
LATONYA HILL
LATOYA SANDERS
LATOYA WILSON
LAUREN DAYE
LEEANN SOMBELON
LEIGHA MILLER
LENZ GARRISON
LILIANE BACOTE
LINDA O'CONOR
LISA HARRIS
LISA JONES
LITTLE SOTILLO
LORRAINE GRIFFITHS
LUEZILLA REYNOLDS
MAE LIDE
MAHABRETA NELSON
MALCOLM MURRAY
MALINDA MCRAE
MARION BROWN
MARQUEZ DAVIS
MAURICCO WILSON

MAURICE RICHARDSON
MELINDA STEPHENS
MELISSA JENKINS
MELISSA LONG
MELISSA SMITH
MELODY AUTRY
MIKE MYERS
MIRIAM LILES
MITCHELL KEY
MYRA PALMER MACKLIN
NANNIE BRANCH
NATASHA MCCALLUM
NATOSHA HARRISON
NICOLE SIMMONS
NIKISHA BIBBINS
NIKITA EVANS
NIKKI HARLEY
PAMELA DENISE BARR
PAMELA JONES
PATRICIA SMITH
PATRICK WHITE
PAULA EDMONDSON
PELI HASAN
PRINCESS STEPHENS
RALPH MAYO, JR.
RANDY MCKOY
RANDY TOLBERT
RAYMOND DOW
REGENA BRISBAN
REGINALD CARR
REGINALD RUSH
RENAY DORSETTE
RHONDA WILLIAMS
RICKY GRAVE
ROBERT BURNHAM
ROBERT KNOX
ROBERT TILLMAN, JR.
RONEISHA HARRIS
RYAN BECKER
SAMUEL NEWKIRK
SANDRA EDWARDS
SANDRA SMITH
SELENA ANDERSON
SELENA COFIELD
SELVY MOUNGLE
SHA'CORA ROEBUCK

SHAINA BROADY
SHAKA REAP
SHAKAILA WARREN
SHANIQUE MCALLISTER
SHANTILLE HATFIELD
SHAQUONDA SIMMONS
SHARON BLACKMON
SHARON JACOBS
SHARON STURDIVANT
SHATIKI MEADOWS
SHAVONIA JOHNSON
SHEENA TURNER
SHEILA TAYLOR
SHELTINA JOHNSON
SHERRIE SATTERWHITE
SHERRY BROWN BOYD
SHEUN COWAN
SONJA ALEXANDER
SONJA MOORE
SONYA HEILIG
STACEY HALL
STACEY PIERCE
STEFANI PEGRAM
STEPHANIE BYRD
STEPHANIE FOUST
STEPHANIE FULLER
STEPHANIE SHACKFORD
STEPHEN NOVONTNEY
SYL MYLES COLEMAN
TEMPESS WARD
TEMPLE INGRAM
TERRENCE HILL
TERRI LEGRANDE
TERRY LOWRY
TERRY MOSES
TEYA TAYLOR
THERESA WHITE
TIFFANY M. WILLIAMS
TIFFANY MONTGOMERY
TIFFANY SMITH
TINA LITTLEJOHN
TOLULOPE KOYA
TOMORROW HOWARD
TONY ALLISON
TORI ETCHISON
TORNGA GAY

TORRI WADELINGTON
TRAVIS DAVIS
TROY STARR
TYIEA JEFFERIES
TYRONE JOHNSON
TYRONE KIRKPATRICK
VALERIE BREEDEN
VERDELL MCCALL
VERNIKIA MOON
VERNON TORAIN
VICTORIA HOWARD
VICTORIA MUSE
WALLACE WEBB, JR.
WENNOAH ROSS
WHITNEY JOHNSON
WILTON WIGGINS
YOLANDA KEEN

Plaintiffs,

v.

TITLEMAX OF VIRGINIA, INC., TITLEMAX OF
SOUTH CAROLINA, INC., TMX FINANCE OF
VIRGINIA, INC., TITLEMAX OF GEORGIA,
INC.

Defendants.

Plaintiffs, complaining of Defendants, and allege and state as follows:

1. Plaintiffs are or were each North Carolina residents who entered into one or more car title loan transaction(s) with one or more of the Defendants. At least one of the Plaintiffs are citizens and residents of Guilford County, North Carolina.

2. Defendants TitleMax of Virginia, Inc., TitleMax of South Carolina, Inc, TMX Finance of Virginia, Inc. and TitleMax of Georgia, Inc. (collectively "TitleMax") are related car title loan lenders. Defendants are foreign corporations that regularly transact business in North Carolina.

3. Defendants are foreign corporations organized and existing under the laws of a state other than North Carolina. At all times relevant to the events and transactions alleged herein, Defendants unlawfully engaged in the automobile title loan business in North Carolina. Defendants have not registered to do business in North Carolina with the Office of the Secretary of State of North Carolina despite the fact that they are doing business in North Carolina.

4. This Court has jurisdiction over Defendants pursuant to N.C.G.S. §1-75.4 in that at all times relevant to the events and transactions alleged herein, Defendants, via the internet, cellular

telephone and/or other media and communication methods solicited, marketed, advertised, offered, accepted, discussed, negotiated, facilitated, collected on, threatened enforcement of, and/or foreclosed upon automobile title loans with Plaintiffs and other North Carolina citizens in violation of the North Carolina Consumer Finance Act, N.C.G.S. §53-164, et seq. Plaintiffs further allege that, for a considerable amount of time prior to the events and transactions with Plaintiffs as alleged herein, Defendants had regular, ongoing, continuous and systematic contacts with the state of North Carolina and Guilford County and its citizens and has conducted business in this state in that Defendants via the Internet, cellular telephone and/or other media and communication methods solicited, marketed, advertised, offered, accepted, discussed, negotiated, facilitated, collected on, threatened enforcement of and foreclosed upon automobile title loans with North Carolina citizens in violation of the North Carolina Consumer Finance Act, N.C.G.S. §53-164, et seq., such that this Court has personal jurisdiction over Defendants pursuant to N.C.G.S. §1-75.4.

5. Venue is appropriate in this county pursuant to NCGS 1-82 because, among other reasons, the Defendants do not reside in North Carolina and at least one of the plaintiffs reside here in Guilford County. Also see *Wall v. AutoMoney*, NC COA 21-419 (July 19, 2022), p.47

6. Defendants, at all times relevant hereto, were and remain in the business of making consumer car title loans to residents of North Carolina. This series of transactions and occurrences along with the common legal issue of sending the matters to individual arbitrations make Permissive Joinder proper pursuant to Rule 20 of the North Carolina Rules of Civil Procedure.

7. Many Plaintiffs do not have their contract documents for a number of reasons—including them being in the glove compartments of cars hauled away by TitleMax. TitleMax has only turned over documents after being ordered to do so by courts and arbitrators across the state and should be again here.

8. TitleMax has regularly solicited customers in part in North Carolina and conducted other activities in part in North Carolina in violation of N.C. Gen Stat 53-190.

9. Courts and arbitrators have repeatedly held that TitleMax is violating the law. TitleMax literally thumbs its nose at our Courts—refusing at present to even pay outstanding Judgments against it by North Carolina consumers despite Court order that it do so. The United States Marshal is currently looking for them because they will not even pay federal court judgments the undersigned firm has obtained on behalf of similar clients.

10. TitleMax entered into North Carolina to take possession of motor vehicles.

11. TitleMax has registered to assert motor vehicle title liens with the North Carolina DMV and have thousands of active liens on North Carolina owned and titled motor vehicles.

12. North Carolina consumers conduct internet searches using the search terms “car title loans” or similar search terms, TitleMax out of state locations appear as prominent search results, which results were intended TitleMax.

13. TitleMax in earlier litigation testified under oath that it did not do radio advertisements into North Carolina. Now it admits under oath that it did.

14. TitleMax, in many cases, has business locations located just over the North Carolina state line for the purpose of entering into loan transactions with North Carolina residents in an effort to avoid the application of North Carolina law.

15. Each Plaintiff entered into one or title more loan transactions with Defendants.

16. At all times relevant hereto, Defendants knew or should have known that each Plaintiff was a North Carolina resident and held a North Carolina title on his or her vehicle.

17. TitleMax intentionally and regularly accepts payments from North Carolina consumers while those consumers are physically in the state of North Carolina by mail, telephone debit card payments, online payments by Western Union and by payment through the TitleMax smart phone application.

18. TitleMax, despite being told repeatedly its conduct is illegal, regularly and intentionally regularly accepts payments and converts cars from North Carolina consumers at a time when those consumers are physically in the state of North Carolina. TitleMax regularly and intentionally take actions and measures to enforce those loans in North Carolina, including conversion and sales of collateral automobiles owned by North Carolina consumers.

19. TitleMax secured said loans by a placing lien on each Plaintiff's vehicle through the North Carolina Department of Motor Vehicles.

20. The tortious conduct at issue is subject to North Carolina law.

FIRST CLAIM FOR RELIEF

(Violations of the North Carolina Consumer Finance Act, N.C.G.S. §53-165, et seq. for underlying claims — All Defendants)

21. Plaintiffs reallege the allegations contained above.

22. The annual interest rate that Defendants have charged each Plaintiff far exceeds the maximum annual rate of interest allowed by the North Carolina Consumer Finance Act, N.C.G.S. §53-176, on a consumer loan in the amount loaned by Defendants. N.C.G.S. §53-190 makes unenforceable any loan contracts made outside of the state of North Carolina in the amount of fifteen thousand dollars (\$15,000.00) or less for which greater consideration or charges than those authorized by N.C.G.S. §53-173 and N.C.G.S. §53-176 have been charged, contracted for or received unless all of the contractual activities, including solicitation, discussion, negotiation, offer, acceptance, signing of documents, and delivery and receipt of funds, occur entirely outside the state of North Carolina.

23. With regard to each Plaintiff, Defendants have engaged in one or more of the acts enumerated in N.C.G.S. §53-190(a) and is therefore subject to North Carolina law.

24. Defendants come into North Carolina to solicit or otherwise conduct activities in regard to its illegal loan contracts, and are therefore subject to North Carolina law pursuant to N.C.G.S. §53-190(b).

25. The acts and conduct of Defendants in soliciting Plaintiffs for the loans alleged herein, and charging them an annual interest rate in excess of the lawful maximum on that loan are clear violations of the North Carolina Consumer Finance Act that subject Defendants to penalties under N.C.G.S. §53-166(d), including without limitation that Defendants shall not collect, receive, or retain any principal or charges whatsoever with respect to the loan.

26. Plaintiffs been damaged by Defendants' violations of the North Carolina Consumer Finance Act alleged herein in an amount to be proven at trial, but which amount is at least the sum of \$25,000.00.

SECOND CLAIM FOR RELIEF

(Violations of N.C.G.S. §24-1.1 et seq. — All Defendants) (claim in the alternative)

27. Plaintiffs reallege the allegations contained above.

28. The annual interest rate Defendants have charged each Plaintiff far exceeds the maximum annual rate of interest allowed by the North Carolina Consumer Finance Act, N.C.G.S. § 24-1.1, on a consumer loan in the amount loaned by Defendants.

29. The loans alleged herein are additionally governed by Chapter 24 of the North Carolina General Statutes pursuant to N.C. Gen. Stat. § 24-2.1. Among other reasons, Defendants engaged in solicitations and in many cases made an oral offer to lend that was received in part in North Carolina, Defendants received solicitations or communications from Plaintiffs that originated within North Carolina for Plaintiffs to borrow.

30. N.C. Gen. Stat. § 24-2.1 (g) provides: "It is the paramount public policy of North Carolina to protect North Carolina resident borrowers through the application of North Carolina interest laws. Any provision of this section which acts to interfere in the attainment of that public policy shall be of no effect."

31. The acts and conducts of Defendants in soliciting Plaintiffs for the loans alleged herein, discussing and negotiating such loans, offering to make Plaintiffs such loans and receiving Plaintiffs' acceptance to its loan offer, all at a time while Plaintiffs were physically in the state of North Carolina, and then charging her an annual interest rate of more than 100% on that loan are clear violations of the North Carolina Consumer Finance Act that subject Defendants to penalties under N.C.G.S. §24-1.1, et seq..

32. In addition or in alternative to the penalties set forth in Chapter 53 and Chapter 75, Defendants are subject to the penalties set forth in N.C.G.S. §24-2, including without limitation, repayment of twice the amount of interest paid on the unlawful loan, forgiveness of purported debt, and return of the title unencumbered title to Plaintiffs' vehicle.

33. Plaintiffs have been damaged by Defendants' violations of the North Carolina General Statutes Chapter 24 as alleged herein in an amount to be proven at trial, but which amount is at least the sum of \$25,000.00 each.

THIRD CLAIM FOR RELIEF
(Conversion)

34. Plaintiffs reallege the allegations contained above.

35. TitleMax regularly hires agent to come into North Carolina and take vehicles from North Carolinians – including many of these Plaintiffs.

36. TitleMax records its lien allegedly pursuant to illegal contracts which violate the North Carolina Consumer Finance Act.

37. Further many of the liens recorded—including for many of these Plaintiffs—violate N.C. Gen. Stat. 20-58 as they are not notarized properly as required by the Division of Motor Vehicles.

38. Despite their violation of law in failing to properly and legally record liens, TitleMax comes into North Carolina and converts the vehicles.

39. As a result, many of these Plaintiffs have been damaged in an amount of the fair market value of the vehicle at the time of the conversion.

FOURTH CLAIM FOR RELIEF
(Violations of N.C.G.S. §75-1.1— All Defendants)

40. Plaintiffs reallege the allegations contained above.

41. The acts and conduct of Defendants alleged herein constitute acts and conduct in and affecting commerce and Defendants' intentional, knowing, and purposeful violations of the North Carolina Consumer Finance Act, including without limitation Defendants' failure to disclose that the loan was unlawful, constitute unfair and deceptive trade practices within the meaning of both N.C.G.S. § 53-180(g) and N.C.G.S. § 75-1.1 that are substantially injurious to consumers, including Plaintiffs.

42. The defendants directed, encouraged and necessitated one or more notaries to notarize documents outside the presence of the signer and then illegally used that notarized document to place liens on titles, enter the state and wrongly convert Plaintiffs' vehicles, and file Counterclaims in this action.

43. Plaintiffs have been damaged by the Defendants' violations of the North Carolina Consumer Finance Act an amount to be proven at trial, but which amount is at least the sum of \$25,000.00.

44. The acts and omissions of Defendants alleged herein are part of a pattern and practice of Defendants violating North Carolina interest laws and the North Carolina Consumer Finance Act.

45. Plaintiffs are entitled to an award of treble damages pursuant to N.C.G.S. § 75-1.1.

46. Plaintiffs are entitled to recover his or her reasonable attorneys' fees pursuant to N.C.G.S. § 75-16.

FIFTH CLAIM FOR RELIEF
(Punitive Damages — All Defendants)

47. Plaintiffs reallege the allegations contained above.

48. The acts of Defendants alleged herein constitute willful, wanton, and malicious conduct and cause intentional, purposeful, and unlawful detriment to Plaintiffs. Defendants conduct continues even after the North Carolina Court of Appeals have agreed with the Undersigned that these high interest loans are illegal.

49. Defendants are therefore liable to each Plaintiff for punitive damages in an amount to be proven at trial but which amount is at least the sum of \$25,000.00. Plaintiff is entitled to make make a postverdict election between treble and punitive damages under North Carolina law.

SIXTH CLAIM FOR RELIEF
(Piercing the Corporate Veil)

50. Plaintiffs reincorporate the allegations above.

51. TMX Finance of Virginia, LLC and/or some other owner and/or entity exercise complete dominion and control over the other entity defendants.

52. TMX Finance of Virginia, LLC and/or some other owner and/or entity totally control the finances, policy and business practice so that the corporate entities had no mind, will or existence of their own.

53. For example, TMX Finance of Virginia, LLC and/or some other owner and/or entity directs, and even pays, employees of the other shell Defendants.

54. Defendants have excessively fragmented their title loan business into numerous entities. For example, all of the defendant entities do business as "TitleMax."

55. The finances of the defendants are commingled.

56. On prior occasions TMX Finance of Virginia, LLC and/or some other owner and/or entity has paid the legal obligations of the other corporate defendants.

57. Plaintiffs each have their own separate loan transactions with one or more of the defendants, and each are entitled to their own separate payment.

58. TMX Finance of Virginia, LLC and/or some other owner and/or entity exercised their dominion and control over the other Defendants.

59. When a legal entity is used to defeat public convenience, justify wrong, protect fraud, or defend crime, the law should disregard the corporate formation.

60. Based upon the foregoing, TMX Finance of Virginia, LLC and/or some other owner and/or entity used the other Defendant entities as mere instrumentalities, and Plaintiffs are entitled to cover all damages alleged in this action from each of the defendant entities jointly and severally.

SEVENTH CLAIM FOR RELIEF
(Motion to Compel Arbitration — All Defendants)

61. Plaintiffs reallege the allegations contained above.

62. The loan agreements contain at issue an arbitration provision which cover all of the claims asserted herein.

63. Each Plaintiff prays unto the Court for any order staying this matter and referring their matter to arbitration pursuant to the American Arbitration Association rules.

WHEREFORE, Plaintiffs pray the Court for the following relief:

1. That each Plaintiff shall have and recover of Defendants all statutory damages incurred and recoverable pursuant to N.C.G.S. § 53-166(d) and other damages as provided by law;

2. That each Plaintiff shall have and recover of Defendants all statutory damages incurred and recoverable pursuant to N.C.G.S. Chapter 24 and other damages as provided by law;

3. That each Plaintiff have and recover of Defendants treble damages pursuant to N.C.G.S. § 75-1.1;

4. That each Plaintiff have and recover of Defendants punitive damages in an amount to be determined, but which amount is at least the sum of \$24,000.00;

5. That each Plaintiff have and recover of Defendants pre and postjudgment interest and attorneys' fees as by law provided;

6. That the Court grant each Plaintiffs' motion to stay and refer this matter to individual arbitrations for each Plaintiff pursuant to the terms of the Agreement and the American Arbitration Association; and

7. For such other and further relief as the Court may deem just and proper.

This the 10th day of October, 2022



Drew Brown
N.C. State Bar No. 28450
Attorney for Plaintiffs

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